



**Message from the Honourable Lana Popham**  
*Minister of Tourism, Arts, Culture and Sport*



On behalf of Premier David Eby and the Government of British Columbia, it's my pleasure to welcome music lovers to Vancouver Symphony Orchestra's (VSO) Day of Music.

Beyond entertainment, music is a powerful medium to convey our feelings, share our culture and bring new perspectives. VSO's Day of Music offers a full day of free performances, ranging from large ensembles and renowned soloists, to cast a spotlight on the amazing talent and diverse styles of B.C. musicians.

A strong arts and culture sector contributes to a sustainable economy by encouraging creativity and innovation across sectors and in our workforce. Events such as this attract residents and visitors whose spending has a direct positive impact on employment and tourism. It's why the B.C. government supports the work of the Vancouver Symphony Orchestra each year with funding from the BC Arts Council that assists its operations and select events. As well, Vancouver Symphony Orchestra is a recipient of grant funding through B.C.'s Community Gaming Grant Program.

Thank you to the Vancouver Symphony Orchestra for organizing this event and thank you to the many talented musicians whose participation make it possible each year. I commend the work of the Vancouver Symphony Orchestra. Since 1919, this renowned orchestra is one of Canada's most active and successful performing arts institutions, providing outstanding memorable experiences for visitors and residents and contributing to a vibrant and dynamic arts and culture sector.

Sincerely,

A handwritten signature in blue ink that reads "Lana Popham".

Hon. Lana Popham,  
Minister of Tourism, Arts, Culture and Sport